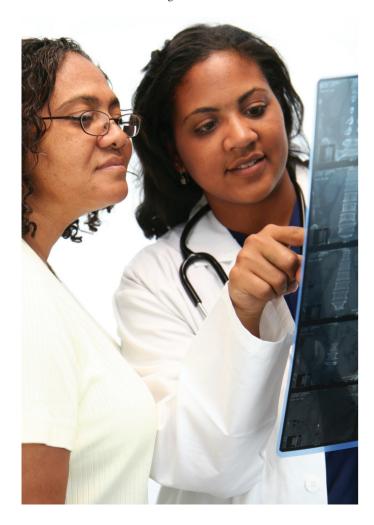
About ENT and Allergy Associates

ENT and Allergy Associates physicians are located in 25 offices throughout New York City, Westchester, Rockland, Orange County and Northern New Jersey. Our 80+ board-certified physicians and over 40 licensed audiologists provide high quality, state-of-the-art care in the areas of ear, nose, throat, and allergy disorders, and offer a variety of highly specialized procedures that utilize the latest medical technology. We offer the convenience of a large group practice, with multiple office sites, evening and weekend hours and prompt appointment scheduling.

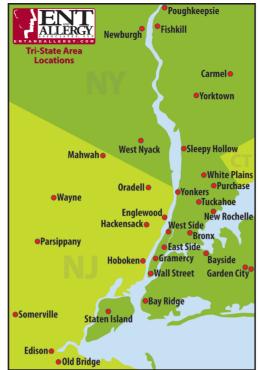
How to Begin

Patients: please ask the front office staff at your local ENT and Allergy Associates for information about a head and neck cancer screening, or visit www.entandallergy.com/screening to access more information about the program and how to schedule an appointment.

Practitioners: please call us to refer a patient to our program, and visit us on the web at www.entandallergy.com/locations to find the nearest screening center.



ENT and Allergy Screening Center Locations



Westchester County, NY New Rochelle: 914-235-1888 • Purchase: 914-253-8070 Sleepy Hollow: 914-631-3053 • Tuckahoe: 914-961-2515 White Plains: 914-949-3888 • Yonkers: 914-963-8588 Yorktown: 914-245-2681

Putnam and Rockland Counties, NY Carmel: 845-279-9500 • West Nyack: 845-727-1370

Orange and Dutchess Counties, NY Fishkill: 845-896-1809 • Newburgh: 845-562-0760 Poughkeepsie: 845-471-4086

New York City Bayside: 718-631-8899 • Bay Ridge: 718-748-5225 Bronx: 718-863-4366 • East Side: 212-722-5570 Gramercy: 212-679-3499 • Staten Island: 718-370-0072 Wall Street: 212-571-0355 • West Side: 917-441-7824

Nassau County, NY Garden City: 516-222-1881 • Garden City West: 516-739-1097

Bergen County, NJ Englewood: 201-567-2771 • Hackensack: 201-883-1062 Mahwah: 201-825-6200 • Oradell: 201-722-9850

Morris, Hudson and Passaic Counties, NJ Parsippany: 973-394-1818 • Hoboken: 201-792-1109 Wayne: 973-633-0808

Middlesex and Somerset Counties, NJ Edison: 732-549-3934 • Old Bridge: 732-679-7575 Somerville: 908-722-1022



Corporate office: **ENT and Allergy Associates, LLP** 560 White Plains Road Tarrytown, New York 10591 914-333-5801





Early detection of head and neck cancer...





TEAMING WITH EXPERTISE.

TEEMING WITH PROMISE.





The Mount Sinai/ENT and Allergy Head and Neck Cancer Program

About the Program

The Mount Sinai Medical Center and ENT and Allergy Associates have now joined together to fight head and neck cancer, by providing patients with a comprehensive world class, first-ofits-kind approach to superior healthcare. We have now made it easier to defeat head and neck cancer. Patients can now benefit from a seamless treatment program that begins with a screening in the comfort of their local ENT and Allergy Associates medical office, and, if needed, transitions them to the Multidisciplinary Head and Neck Cancer Center at the Mount Sinai Medical Center, then delivers them back for aftercare treatment at medical offices in their own community. The program is truly an integrated healthcare delivery model. The Mount Sinai Medical Center has been a leading institution for the management of head and neck disease for nearly half a century. The Multidisciplinary Head and Neck Surgical Center provides each patient with a team of nationally recognized physicians and surgeons that work together to provide state-of-the-art care and management of tumors of the oral cavity, larynx, skull base, and thyroid gland.

What is head and neck cancer, and what do you need to know?

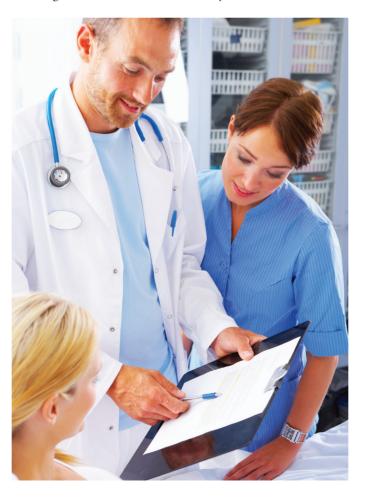
This year, more than 55,000 Americans will develop cancer of the head and neck. Cancer is a group of many related diseases that begin in the body's makeup of cells. What differentiates a malignancy from a benign tumor is its ability to aggressively grow and invade adjacent tissue, and sometimes metastasize (spread to other locations in the body). While lung cancer cases are declining, cancers in the head and neck appear to be increasing. Cancer of the head and neck can be curable if caught early. Fortunately, most head and neck cancers produce early symptoms. You should know the possible warning signs so you can alert your doctor to your symptoms as soon as possible. Remember - successful treatment of head and neck cancer depends on early detection. Knowing and recognizing the signs of head and neck cancer can save your life.

Are you at risk?

About 90% of cases arise from prolonged exposure to specific factors. These include, but are not limited to, use of tobacco, alcohol, sun exposure (lip), and exposure to hazardous materials. Symptoms can include a lump in the neck, a change in voice, a growth in the mouth, coughing up blood, changes in skin, swallowing problems, and a persistent earache. Note, however, that any of the symptoms and signs described here can also occur with no cancer present. In fact, many complaints of this type are due to some other condition. But you can't tell without an examination. So, ask you physician about screening for head and neck cancer.

How does the Program Work?

The Mount Sinai/ENT and Allergy screening program begins with your local physician performing an examination to explore the cause of your symptoms. The doctor will evaluate your medical history, perform a physical examination specific to those symptoms, and order additional diagnostic and laboratory tests. The exams and tests conducted may vary depending on the symptoms. Physical examination may include visual inspection of the oral and nasal cavities, neck, throat, and tongue using a small mirror and/or lights. The doctor may also feel for lumps on the neck, lips, gums, and cheeks. Your physician might use a thin, lighted tube called an endoscope to examine areas inside the body. The type of endoscope the doctor uses depends on the area being examined. A sample of the area (a biopsy), may be necessary for diagnosis. If the diagnosis is cancer, the treatment plan for an individual patient depends on a number of factors, including the exact location of the tumor, the stage of the cancer, and the patient's age and general health. In some cases, surgery utilizing advanced technology can result in the removal of the cancer with significantly reduced recovery times. ENT and Allergy has teamed with Mount Sinai to offer you, its patients, a seamless process to transition to an advanced academic facility, with the benefit of resuming aftercare in the local community.



About the Mount Sinai Multidisciplinary Cancer Center

Patients with head and neck cancers are best treated by a team of specialists. In addition to the care you will receive from your ENT and Allergy physician, Mount Sinai, conveniently located in the heart of Manhattan, offers a comprehensive management program to evaluate and expediently treat tumors of the oral cavity, larynx, skull base, and thyroid gland.

Since these diagnoses typically require therapy that may include surgery, radiation therapy, and/or chemotherapy, the Center provides patients with a coordinated schedule of consultations with a variety of specialists during a single visit. This model is will optimize your care and limit return visits. The Center provides comprehensive, state-of-the-art care for patients with head and neck tumors. Each patient will have access to top physicians and surgeons with the following specialties:

- Head and neck cancer surgery
- Head and neck reconstructive surgery
- Thyroid and parathyroid surgery
- Skull base surgery
- Neurosurgery
- Radiation oncology
- Medical oncology
- Oral surgery and dentistry

- Endocrinology
- Speech and language pathology
- Cytopathology and surgical pathology
- Diagnostic and interventional radiology
- Physical and occupational rehabilitation
- Nutritional support services

Some of the additional features of the the Multidisciplinary Cancer Center Are:

- The Latest Research and Surgical Techniques from a World Class Academic Center
- Endoscopic and Minimally Invasive Management of Tumors of the Head and Neck
- Robotic Head and Neck Surgery including trans oral, minimally invasive techniques to significantly reduce hospital stay
- Minimally Invasive techniques for removing tumors of the larynx, pharynx, thyroid, parathyroid, and skull base



The Mount Sinai Medical Center Department of Otolaryngology

Practice Locations:

Mount Sinai Medical Center 5 East 98th Street, 8th Floor New York, NY 10029

The Derald H. Ruttenberg Treatment Center 1190 Fifth Avenue New York, NY 10029

Telephone: 212-241-9410 Fax: 212-996-9097